NCC Cable System Order

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Order#	62317641	Flight Dates	08/15/16 - 08/21/16	Update Date	08/16/16
Syscode	6961	Agency	Strategic Media Services, Inc	Version	2 Vs. 1
System Name	Spectrum/Allegan, MI	Advertiser	APIRFS	Show All Lines	
Market	Grand Rapids			Total # of Weeks	
		Client Code	124	Total	
AE	Brenda Hadley	Product Code	183	Commission	
Sales Coordinator	Collin Moore	Est Code	1161	Net Total	
Office	Washington	Product Name		Total Spots	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Sp
Survey	FUSION Cable Live+SD Jun16	Primary Demo	Adults 35+	GRP -	GIMP
		Makegood Policy	Approval Required	CPP -	СРМ

Comments:

R2: 8.16 MGs from #62317066, please review and confirm. Thanks!

CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
CPM	GIMP	Cost Per Spot	100.0							2 Vs. 1	08/16/16
1	•			74	\$871.25	\$153.75	\$1,025.00	_			

16	15	14	13	12	11	10	9	8	7	6	5	4	အ	2	_	Line
CNN	MNBC	FXNC	FXNC	FXNC	FXNC	FXNC	ESPN	ESPN	ESPN	ESPN	CNN	CNN	CNN	CNN	CNN	Net
VARIOUS	MORNING JOE<	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	FOX AND FRIENDS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	VARIOUS	CNN NEWSROOM<	NEW DAY<	Program
8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	8/15/16	Start Date
8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	8/21/16	Stop Date
16:00	05:00	00:60	19:00	16:00	09:00	05:00	09:00	19:00	16:00	09:00	09:00	19:00	16:00	09:00	05:00	Start Time
19:00	09:00	19:00	24:00	19:00	16:00	09:00	19:00	24:00	19:00	16:00	19:00	24:00	19:00	16:00	00:60	Stop Time
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N	8	3	4	6	4	4	6	6	5	4	3	7	3	3	5	Total Spots
\$14.00	\$11.00	\$14.00	\$18.00	\$14.00	\$9.00	\$14.00	\$14.00	\$18.00	\$14.00	\$9.00	\$14.00	\$18.00	\$14.00	\$9.00	\$14.00	Unit Cost
\$28.00	\$88.00	\$42.00	\$72.00	\$84.00	\$36.00	\$56.00	\$84.00	\$108.00	\$70.00	\$36.00	\$42.00	\$126.00	\$42.00	\$27.00	\$70.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
R2: +2x. NCR Combined BOOKENDS	NCR Combined BOOKENDS	Line Comment														

NCC Cable System Order

	CPM .	'	СРР	Approval Required	Makegood Policy		•
	GIMP .	'	GRP	Adults 35+	Primary Demo	FUSION Cable Live+SD Jun16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
74			Total Spots		Product Name	Washington	Office
\$871.25			Net Total	1161	Est Code	Collin Moore	Sales Coordinator
\$153.75			Commission	183	Product Code	Brenda Hadley	AE
\$1,025.00			Total	124	Client Code		
_		S	Total # of Weeks			Grand Rapids	Market
			Show All Lines	APIRFS	Advertiser	Spectrum/Allegan, MI	System Name
	2 Vs. 1		Version	Strategic Media Services, Inc	Agency	6961	Syscode
	08/16/16		Update Date	08/15/16 - 08/21/16	Flight Dates	62317641	Order#

Comments:

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	SPOTS 74	Aug 2016	17 CNN VARIOUS	Line Net
50 00	0	Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017		Program
\$0.00	0	Oct 2016	8/15/16	Start Date
\$0.00	0	Nov 2016	8/21/16	Stop Date
\$0.00	0	Dec 2016	09:00 19:00	Start Stop Time Time
\$0.00	0	Jan 2017		M T W
\$0.00	0	Feb 2017	×	M T W T F S
\$0.00	0	Mar 201	×	S RTG
\$0.00	0	7 Apr 2017		IMP Total Spots
\$0.00	0	May 201	\$14.00	Unit Cost
\$0.00	0	Jun 201	\$14.00 30	Total Spot Cost Len
\$0.00	0	7 Jul 2017	BOOKENDS	7/96)
\$1,025.00	74	Total	Combined	Line Comment

62317641 | Grand Rapids | Spectrum/Allegan, MI | 6961 |

SYSTEM APP:

SALES

ACCT

Date Printed

08/16/16